



	Sales	Retail
1221		1222 20, 23
1222		1223 20, 22, 27, 28, 29
1223		1226 20, 20, 27
1224		1228 21, 26, 27, 28, 29
1225		FOM
1226		FC SC
1229		MC FA
1240		
1244	RSM	RBM

FAITH M. DECKER
Key Account Manager

1130 Lake Cook Road
Suite 210
Buffalo Grove, IL 60089
(847) 459-1750
FAX (847) 459-5992
VM #61071

July 14, 1998

Retail Representatives
Retail Managers

Amoco RBU / CID #0003-0X-XX

Ladies & Gentlemen:

Amoco RBU has agreed to and signed the new R. J. Reynolds 1998 contract. Listed are the plan designations that will be entered in SIS effective 7/1/98.

Self Service Pack Outlet

NW PACK	TSL2B	NW PK EH	MC	\$85.00	PRP	BONUS
---------	-------	----------	----	---------	-----	-------

Non-Self Service Pack Outlet

NW PACK	TNL2B	NW PK EH	MC	\$20.00	PRP	BONUS
---------	-------	----------	----	---------	-----	-------

Non-Self Service Pack Outlet / 7 High Volume Stores ONLY (#0003-09-00)

NW PACK	TNL2O	NW PK EH	MC	\$20.00	PRP	BONUS
---------	-------	----------	----	---------	-----	-------

Plan-o-grams for the counter layouts and advertising have not changed, therefore, please continue to use the previously supplied plan-o-grams and photos to ensure compliance of displays and advertising. The attached distribution sheet will address our distribution needs for all markets. Monarch brand requirements are standard for the Detroit Market ONLY.

Thank you for your assistance with this chain.

Sincerely,

Faith

F. M. Decker
Key Account Manager

FMD:dr

cc: RJR Coordinators

Vera Karapasha
Joe Ademino
John Diciro
Dean Brendel
George Moulton
Jon Fleck

Marcia Larsen
Al Jackson
Jim Sunday
Bill Kirch
Bob Fricke
Derek Hicks

Joe Depke
Lawrence Mirabal
Linda Forrey
Sue Meyers
Mike Petrone
Jack Geeting

Francina Maras
Julio Santiago
Linda Zelles
Larry Horan
Mike Bothe

51857 9880